



# Schoolyard Stories

inspire • create • publish • fundraise

Our aim is to help schools and community groups raise funds in a meaningful way. We love books and we want to pass on our love of books through publishing. From compilation storybooks to creative cookbooks, the possibilities are endless, the results are inspirational!

## ***It is easy as 1,2,3***

**1**

Sign up with us today! You will receive a customised publishing pack to start promoting your project and collecting recipe/stories/artwork/photos etc. Your pack includes everything you need for ease and simplicity.

**2**

Check over all your submissions and let us do all the work. Need more creative control? Use our preferred online publishing software to create your own book with all the guidance you need.

**3**

We prepare your print ready proof. Upon your approval, we print and deliver. We are 100% Australian owned and all books are printed in Australia. You can speak to a real person throughout your publishing project.



## **CLICK & SKIP TO INFORMATION ON:**

[Cookbook](#) • [Storybooks](#) • [Yearbooks](#) • [Photo Books](#) • [Pricing](#)

For a **free sample book** contact us:

[www.schoolyardstories.com.au](http://www.schoolyardstories.com.au)  
[publish@schoolyardstories.com.au](mailto:publish@schoolyardstories.com.au)  
(03)9527 6606



# ALL ABOUT COOKBOOKS

## Why create a cookbook?

Food brings people together. How often have you been to a friend's for dinner and have heard the words, "May I please have your recipe"? A cookbook fundraiser is a great way to bring your community together by sharing your favourite family recipes. It encourages creativity and healthy eating.

Cookbooks may showcase multiculturalism, artistic or photographic talents as well as dinner time stories. These are just a few examples and there are more ideas on our [website](#).

Cookbooks make a great gift, so most people will buy more than one!

## How it works?

Once you decide on the style of cookbook you would like to produce, we create a customised form. Your community members submit their recipes into the form. Then you have two options:

- Create your book using our preferred [online publisher](#). This gives you more creative control and several volunteers can work remotely to build your book.
- Let us create your book for you.

## How do we help?

We provide everything you need to create, promote and professionally print your stunning books.

- **DESIGN** You can choose from one of our most popular designs or we can customise your own design idea. Pages are designed for long and short recipes while maintaining continuity. Covers may be completely personalized (every child can create their own), or run a cover competition or choose from one of professional designs.
- **PROMOTE** We help you promote and pre-sell your books by creating customised order forms, posters and social media posts. [See examples](#).
- **SPONSORS** are a great way to offset printing costs. We send you a media kit and create adverts for your sponsors at no extra cost.

## What are your printing options?

We can print most sizes and binding types. Click to skip to [pricing and printing options](#).

Our most popular printing options are full colour [perfect bound](#) books:

- Large A4 Portrait
- Large Square
- A5 Portrait



# GETTING STARTED

When you sign up we go through an itemised questionnaire to determine the specifications of your project. Then we create your customised publishing pack that includes step by step instructions for the coordinators, recipe submitters and sponsors. You can start collecting recipes, promoting and selling your book as it is being created.

## Promoting

There are three parts to promoting your book.

1. Promoting the collection of recipes.
2. Promoting pre-sales of your books.
3. Collecting sponsors (optional)

## Recipe collection

Your community submits their recipes directly into a customised form.

- This eliminates the need to type recipes
- You can monitor the recipe submissions
- You can edit the recipes as they come in

## Pre-Sales

We strongly suggest that you pre-sell most of your books. Pricing is based on volume, the more you order the more affordable each book is. It is best you order the optimum number of books. Our

customised posters, order forms, social media posts and newsletter adverts to help maximise your sales. [Click here for examples.](#)

## Sponsors

You can use advertising to cover the cost of your books. We provide you a media kit with complete instructions and pricing suggestions.

Many sponsors will be happy to pay for a 1/4, 1/2 or even a full page advertisement, but they may not have the time or means to design an ad for the space they have purchased. No worries, we take care of it for them at no cost.

## Designing and Creating

You can choose from our extensive library of images and recipe layouts. Better yet, you can include your own original photos and artwork. High resolution images may be uploaded along with recipes to personalise each page.

## Publishing

When your book is complete, you will receive a PDF proof. Once you approve your final proof, it takes approximately 3 weeks to receive your book. We are 100% Australian owned and all books are printed in Australia.

***Your cookbook is the perfect gift for family and friends, a beautiful keepsake to be cherished for generations!***



Contact us now for a **free sample book!**

# ALL ABOUT STORYBOOKS

## Why create a storybook?

Imagine if your students become published authors! Imagine their pride and confidence! Our aim is to get children excited about books. The more they love books the more they read and their literacy skills improve.

Every student writes a one-page story, and we compile them into a book of short stories. This can be a year level project or include the whole school. Why not extend it to the wider school community? You may wish to ask parents, grandparents, or graduates to submit a story, artwork or poems. You can even commemorate a special anniversary or milestone at your school or club.

Create your books in time for BOOK WEEK or start your project during BOOK WEEK! [Contact us](#) for more information.

## How it works?

Once you decide on the type of storybook you would like to produce, we tailor your publishing pack to your project. Designed by teachers, it includes everything required to easily fit into the curriculum. With instructions and templates, this project can be completed in a few short lessons.

Alternatively, ask students and family to submit their creative works directly into our form. Stories can appear in the students own hand writing or may be typed.

## How do we help?

We provide everything you need to create, promote and professionally print your beautiful books.

- **DESIGN** We design your book from cover to cover. We can include content pages, chapter pages, images, artwork and more.
- **PROMOTE** We help you promote and pre-sell your books by with tailored order forms, posters and social media posts. [See examples.](#)
- **SPONSORS** are a great way to offset your printing costs. We design adverts for your sponsors at no extra cost.

## What are your printing options?

We can print most sizes and binding types. Click to skip to [pricing and printing options.](#)

Our most popular printing options are full colour [perfect bound](#) books:

- Large A4 Portrait
- Large Square
- A5 Portrait

Small A5 books are popular for a 'novel' sized book. The larger sizes may be more appropriate for showcasing artwork and photos.



# GETTING STARTED

When you sign up we go through an itemised questionnaire to determine the specifications of your project. You then receive your publishing pack complete with instructions and templates that are easily distributed. The creativity begins.

## Promoting

There are three parts to promoting your book.

1. promoting creativity
2. promoting pre-sales of your books.
3. collecting sponsors (optional)

## Creativity

Students can type or handwrite their stories and add illustrations. We provide:

- adverts explaining the project to families
- templates for handwritten work
- templates for artwork
- forms for typed stories and image uploads
- resources to help kick start the imagination

## Pre-Sales

We strongly suggest that you pre-sell most of your books. Pricing is based on volume, the more you order the more affordable each book is. It is important you order the optimum number of

books. We create customised posters, order forms, social media posts and newsletter adverts to help maximise your sales. [Click here for examples.](#)

## Sponsors

You can use advertising to cover the cost of your books. We provide you a media kit with complete instructions and pricing suggestions.

Many sponsors will be happy to pay for a 1/4, 1/2 or even a full page advertisement, but they may not have the time or means to create ad for the space they have purchase. No worries, we take care of it for them at no cost.

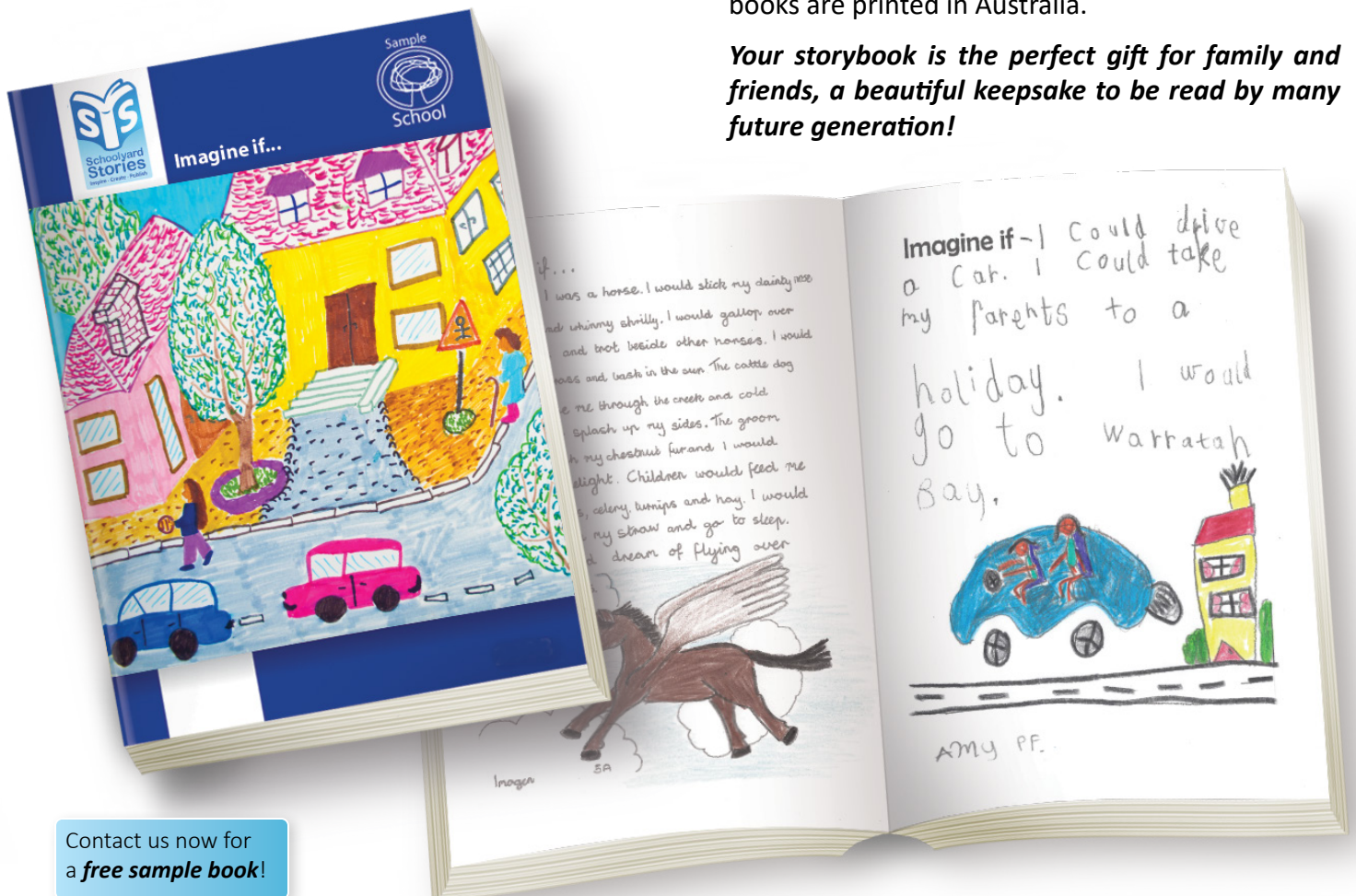
## Designing

Everything is produced to your specifications. Every child can have their own personalised cover, we can help you run a cover competition or design a mosaic cover to include all submitted images. You can include chapters pages, content tables and glossaries. Tell us your needs and leave it up to us.

## Publishing

When your book is complete, you will receive a PDF proof. Once you approve your final proof, it takes approximately 3 weeks to receive your book. All books are printed in Australia.

***Your storybook is the perfect gift for family and friends, a beautiful keepsake to be read by many future generation!***



Contact us now for a **free sample book!**

# ALL ABOUT YEARBOOKS

## Why create a yearbook?

You are planning an end of year celebration and deciding on a meaningful, affordable gift for the graduating class. A yearbook captures memories and highlights the students, teachers and events of the year. Is there a more meaningful gift?

## How it works?

Once you decide on the style of yearbook you would like to produce, we create a customised form to send to students and families. They fill out the form and upload a set number of photos. Then you have a few options:

- Students can create the book themselves using our preferred [online publisher](#).
- Volunteer parents or teachers can build the book using our preferred [online publisher](#).
- Let us create your book for you.



## How do we help?

With your guidance we design your book from cover to cover. If you are using the online publisher we can set up a book of blank templates for you. We ensure your book is printed and delivered in time for your end of year celebration.

You can choose from one of our most popular template designs or we can customise your own design idea. We can include special pages like:

- Teacher pages
- Guess Who pages (guess the baby photos)
- School Leaders pages
- Event pages: camps, productions, projects

## What are your printing options?

We can print most sizes and binding types. Click to skip to [pricing and printing options](#).

Our most popular printing options are full colour [perfect bound](#) books:

- Large A4 Portrait
- Large Square
- A5 Portrait

For a **free sample book** contact us:

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# ALL ABOUT PHOTO BOOKS

## Why create photo book?

Every year parents, teachers, family and friends take photos of sporting events, music concerts, assemblies, dance and theater productions. These photos may be seen briefly on social media, but then what? A beautiful book is a tangible way to share photos and memories. It is so easy and affordable, you will want to do it every year.

## How it works?

Photo books are so simple and hassle free. When you decide on the photos you would like to include:

- Send them to us
- We create your book
- Send you a PDF proof
- Once approved we print and deliver.

## What are your printing options?

We can print most sizes and binding types. Click to skip to [pricing and printing options](#).

Our most popular printing options are full colour [perfect bound](#) books:

- Large Portrait (208mm x 296mm)
- Large Square (260mm x 210mm)
- A5 Portrait (148mm x 210mm)

All of our printing options produce beautiful, high quality books. Many schools, sports clubs, dance and theater companies choose our premium options that allow more flexibility in paper stock, cover and finishings. Although there are many choices, don't worry. We will guide you, send free samples and help you make the options that are right for you.

## Publishing

When your book is complete, you will receive a PDF proof. Once you approve your final proof, it takes approximately 3 weeks to receive your book. All books are printed in Australia.

**Your storybook is the perfect gift for family and friends, a beautiful keepsake to be read by many future generation!**



For a **free sample book** contact us:

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[publish@schoolyardstories.com.au](mailto:publish@schoolyardstories.com.au)

(03)9527 6606




Your Wakakiri Story will be written in your book. You can include the images you have taken throughout your journey. Your book will become a cherished keepsake. It is a great way to share photos with families and cast. Schoolyard Stories puts the book together for you.

You can contact Schoolyard Stories for your free sample!

## Complimentary Services

- Free book template set up
- Cover design by SYS
- Graphic design for you and your sponsors
- Free electronic publishing kit that includes:
  - » Customised order forms like this one → with link to payment platform
  - » Sponsor Kit
  - » Custom newsletter adverts
  - » Custom posters (see below)
  - » Custom social media post (see below)



**Book Order Form**

**Sample Primary School**

Our School is publishing a book. All profits of book sales will come back to our school. To order your copy please complete this form and return it to school.

NAME (PRINT)  
Child/ren's full name/s \_\_\_\_\_ Class \_\_\_\_\_ Copies \_\_\_\_\_

I would like to order  copies  
x \$  17.00 each  
= Total enclosed \$

**A limited number of books will be printed. Pre-order NOW to reserve your copies.**

For More Publishing Information  
[www.schoolyardstories.com.au](http://www.schoolyardstories.com.au) (03)9527 6606

**Schoolyard Stories**  
Inspire · Create · Publish

## Custom Posters



**your child, a published author!**

To further spark children's enthusiasm for reading and writing, our school has taken part in an exciting literacy experience.

Each student has written a story, which will be published into a real book. Every student has also designed artwork for their own personal front cover.

By becoming published authors, children will delight in sharing their stories with family and friends.

All profits from book sales go back into our school, so order your copy today.

- Fun
- Healthy
- Educational

Price per book \_\_\_\_\_

Please place order by: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

For More Publishing Information  
[www.schoolyardstories.com.au](http://www.schoolyardstories.com.au)  
(03)9527 6606

This is an example of the poster you will receive in your electronic publishing pack.

Even though your book won't be printed, your advertising material will be customised with your book's cover and two selected pages. It will also include your price point and any text you'd like to add.

We will email you a high resolution PDF that you can print and display around your school or club. You will also receive interactive adverts with links to payment platforms. These adverts may be emailed and/or added to newsletters.

## Custom Social Media Posts

With your guidance we create social media images to help you sell your books. Complete with your book's own cover and pages, it provides your community a real taste of how special your publication will be.

Check out our **Community Cookbook**

It is full of delicious family recipes & stunning artwork.

There still time to order your personalised cover!




For a **free sample book** contact us:  
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The following tables provide a pricing guide for our standard high quality books. **After something different? We can do that too. Contact us for an official quote.**

### Schoolyard Stories High Quality Standard Printing Includes

- 350gsm cover printed in colour on both outside and inside, with cello wrap outer to prevent scratches.
- Perfect or burst binding.
- 113gsm silk pages.
- Other binding types, covers and paper options available upon request.

#### binding examples

Order any number of books over our minimum of 50 (52, 97, 83) with any even number of pages (eg. 52, 106, 306) and less than our maximum of 500 pages per book.

\*Note: Min pages for perfect/burst/case binding is 36.

Books of less than 36 pages are saddle stitched: contact us for a quote.

Perfect & burst binding look similar. The main difference is that perfect is glued in single pages, while burst is glued in notches or groups of pages.

Wiro binding ensures that books lay flat on the bench when cooking.

Case or hard bound books are part of our premium range. Contact us for a quote.

*We will help you throughout your publishing journey and you can speak to a real person 7 days a week. See prices below or go to our [price calculator](#).*



### A5 Portrait Black and White

Colour cover, black and white interior **these prices of for storybooks only**

Quantity	500	400	300	200	100
60 pages	7.15	7.90	8.35	9.00	11.35
80 pages	7.20	8.65	9.85	11.90	14.60
100 pages	8.75	9.70	10.95	12.90	16.40
120 pages	9.55	10.75	12.45	16.35	19.15
160 pages	10.70	12.05	14.27	18.60	21.95

### A5 Portrait Full Colour

Full colour **most popular for small cookbooks, colour storybooks & yearbooks**

Quantity	500	400	300	200	100
60 pages	7.55	8.30	8.80	9.45	11.95
80 pages	7.65	9.20	10.50	12.65	15.50
100 pages	9.35	10.35	11.70	13.75	17.45
120 pages	10.15	11.45	13.30	17.40	20.35
160 pages	11.50	12.95	15.35	20.00	23.65

### Large Portrait & Large Square Full Colour

Full colour **most popular for large colour storybooks, cookbooks & yearbooks**

Quantity	500	400	300	200	100
60 pages	9.41	10.65	11.25	12.45	16.15
80 pages	10.20	12.40	14.15	17.05	20.90
100 pages	12.40	13.95	15.75	18.55	23.60
120 pages	13.50	15.45	17.95	23.50	27.55
160 pages	16.90	19.05	22.55	29.40	35.25

\*Prices exclude GST and are subject to change. All books are printed in Australia ([click for online price Calculator](#))